

CV - Brenda Eckstein

Trainer, Executive Coach, Speaker and Author

Phone: +27 (0)33 342 5432 Mobile: +27 (0)82 499 3311

E-mail: brenda@strategy-leadership.com Website: www.strategy-leadership.com

Academic and other qualifications

- M Phil (Management Coaching) degree, University of Stellenbosch Business School (USB - March 2017). Top student award. Research ‘The role of coaching in developing character strengths in leaders’.
- PCC credentials, International Coaching Federation (ICF - November 2015).
- PCC credentials, University of Cape Town, Graduate School of Business, Centre for Coaching (2012). Member of faculty. Currently still mentoring ‘coaches in training’ for the CfC.
- New Ventures West (USA) – Certified Integral Coach
- Australian Qualifications Framework – Certificate IV in Training & Assessment (2012).
- Services SETA – qualified as a Registered Assessor.
- BA degree from the University of Natal (Pietermaritzburg) – Economics and Psychology majors.

Books, motivational speaking and training

- Author of 4 books: ‘Networking Tactics: A guide to achieving success through personal networking’ (2007), ‘ABCs of Effective Networking’ (2008), ‘Flow: How to turn your stumbling blocks into stepping stones’ (2016) and ‘Grow: How to turn your stumbling blocks into stepping stones’ (2017).
- Contributing author to ‘The Global SME Business Toolkit’ (Concise Version), RSA, 2008.
- Regularly has articles (mostly motivational) published in international and local magazines including Cosmopolitan, Oprah, Psychologies, Skyways and OfficeLife.
- International keynote, motivational speaker and webinar presenter.
- Personally presented training in Australia, Austria, Belgium, Canada (four cities), England, Greece, Holland, Iceland, Japan, New Zealand, Scotland, South Africa, Thailand, USA (10 states) and Zimbabwe. Programmes include Communication Skills, Enhance Your Executive Skills (EYES), Leading in Formation, Networking Tactics, Sustainable Customer Service Strategy, Effective Delegation, Giving Instructions and Assertiveness, How to Get Your Point Across, Powerful Presentations, and Navigating Your Future.

Business and work experience

- Brenda Eckstein International specialises in Executive Coaching, personal strategy, leadership development and training. Brenda is a credentialed executive coach, assessor, trainer, speaker and author.
- Businesswoman. She and her husband, Edgar were joint managing directors of their group of fashion stores, Republic of South Africa for over 20 years, then established the training and coaching unit.
- Work experience includes being a presenter at International Conventions, Graduate Schools of Business, Chambers of Commerce and Industries and private sector.

Business and leadership positions and memberships

- Pietermaritzburg Chamber of Commerce and Industries - past-president. First woman to hold this position. During 6 years on the Executive Committee chaired various committees. Appointed Honorary Member of the Pietermaritzburg Chamber of Business (PCB).
- UCT Graduate School of Business, Centre for Coaching, faculty pod-mentor 2013, 2014, 2022 and 2023.
- International Training in Communication - Past International President (Global – 22 countries).
- Current Memberships includes International Coaching Federation (ICF) and the Pietermaritzburg & Midlands Chamber of Business (PMCB).
- Alumni organisations: University of Cape Town, Graduate School of Business, University of Stellenbosch Business School, University of KZN.

Personal

- Born in Pietermaritzburg, Republic of South Africa, still based there but works internationally.
- Married to Edgar.
- Two children - Lara Turner and Gary Eckstein – both married and living in Australia. Four grandchildren.

This document is intended for the personal use of ‘EYES’ course participants and may not be used for other purposes

Technical help

Members’ section

We are delighted that a special members’ section has been created on our website, www.strategy-leadership.com.

To Login

Click on Members’ login near the bottom of the home page and then add the username and password.

Username: members

Password: EYES2024!

Once logged-in members will be taken to <http://strategy-leadership.com/eyes-members/>. From this page members may click the various members’ pages.

Click on the headings for each Session to view the page. To begin, please have a look at the ‘Pre-course’ and ‘Session 1’ tabs. Content will be added to each page only on the day of the session.

Blog

The blog section has valuable resources that will help you to gain even more from the course. There are three options:

Categories

1. Go to www.strategy-leadership.com
2. Press the blog tag.
3. Scroll to the bottom of the page and you’ll see the headings ‘Recent Posts’ or ‘Blog Categories’.
4. In the ‘Blog Categories’, press the relevant section (e.g. Personal Networking)
5. The latest article in that section will appear and if you scroll down, you’ll see another ten on personal networking.

Search

Another way of accessing articles I have written on specific topics is as follows:

1. Go to www.strategy-leadership.com
2. Press the blog tag.
3. Near the top on the right-hand side you’ll see the search button.
4. Fill in the topic you are looking for (e.g. ‘resources’), press Enter and it will take you to articles on resources.

Date Order

For an overview of blogs in date order:

1. Go to www.strategy-leadership.com
2. Press the blog tag.
3. The most recent article appears at the top.
4. Scroll down and use the Next button to display the next page of articles (more than 300 in the last seven years).

Technical assistance

We purposely have two people who are able to provide technical assistance relating to the coursework for participants on this course and you are welcome to contact:

Candice, 0828109447, candice@warr.co.za

Wendy, 0722333277, wbothma@saol.com