



Brenda Eckstein

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Highlights of CV

- University of Cape Town, Graduate School of Business – ‘Coaching to Excellence’ (March 2010), ‘Associated Coaching Course’ (January 2011). Currently completing ‘Professional Coaching Course’.
- Public Relations Institute of South Africa – awarded ‘Chartered Public Relations Practitioner’ (current).
- National Speakers Association of Australia – awarded Professional Member Status – 2009 (current).
- Services SETA Registered Assessor.
- BA degree – UKZN, Pietermaritzburg.
- Presented training on 5 continents.
- Formerly joint managing director of a group of clothing stores (hands-on experience).
- Previous leadership positions include: President of the ‘Pietermaritzburg Chamber of Commerce and Industries’ (first woman) and International President of ‘International Training in Communication’.
- Appointed Honorary Member of the Pietermaritzburg Chamber of Business - August 2011.

Key work areas

- Coaching.
- Customer care (Client Service) – building sustainable strategy.
- Author of ‘Networking Tactics’ and ‘ABCs of Effective Networking’ and runs workshops based on the books (includes personal strategy, conversation skills and how to build positive relationships).
- Training in communication skills, including ‘How to get your point across’ (written and verbal), presentation skills and ‘effective delegation’.
- Leadership development and evaluation.
- Facilitation of personal strategy.
- Motivational speaker.
- Mentoring in specific topics - presentation skills, speechmaking, and social behaviour.

Examples of previous training projects

- National Health Service (UK) – management and leadership training for doctors and nurses.
- Chambers of Commerce and Industry (training for 5 different Chambers in South Africa).
- University Ethics Department. Guest lecturer to MBA students – UKZN and UCT Graduate School of Business.
- Commerce and industries – companies include Hulamin, Konica Minolta, Chubb, Old Mutual, BP Drakensberg, Mercedes and the Comrades Marathon Association.
- Schools include Treverton (Post Matric – 2011).