

CV - Brenda Eckstein

Business Consultant, Trainer and Integral Coach

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Academic and other qualifications

- UCT (University of Cape Town) Graduate School of Business – ‘Coaching to Excellence’ (March 2010), ‘Associated Coaching Course’ (January 2011). Currently completing ‘Professional Coaching Course’.
- PRISA (Public Relations Institute of South Africa) – ‘Chartered Public Relations Practitioner’, Feb 2010.
- NSAA (National Speakers Association of Australia) – Professional Speaker status (2009).
- ITC (International Training in Communication) - Awarded Distinguished Communicator Award in the International Accreditation Program (highest level), July 1999.
- Services SETA Registered Assessor.
- BA degree from the University of Natal (Pietermaritzburg) – Economics and Psychology majors.
- Dale Carnegie: qualified as a Dale Carnegie instructor (International). Management Course.

Books, motivational speaking and training

- Author of 2 books: ‘Networking Tactics: A guide to achieving success through personal networking’ and ‘ABCs of Effective Networking’ (2008).
- Contributing author to ‘The Global SME Business Toolkit’ (Concise Version), RSA, 2008.
- Regularly has articles (mostly motivational) published in international and local magazines including Cosmopolitan, Oprah and Psychologies.
- International motivational speaker.
- Brenda has personally presented training in the USA (10 states), Canada (four cities), England, Scotland, Greece, Austria, Holland, Belgium, Iceland, Australia, New Zealand, Japan, Thailand, Zimbabwe and many cities in South Africa. Programmes include strategy, leadership development, verbal and written communication, customer service, presentation skills, networking and effective delegation.

Business and work experience

- Brenda Eckstein International specialises in strategy, leadership development, communication skills and integral coaching.
- Businesswoman. She and her husband, Edgar were joint managing directors of their group of 6 clothing stores in Pietermaritzburg, Republic of South Africa for 27 years, then established a training and coaching unit.
- Work experience. Speaker and trainer at International Conventions, Graduate Schools of Business, Chambers of Commerce, private sector (Hulamin, Konica Minolta, Chubb, Old Mutual, BP Drakensberg, Mercedes, Comrades Marathon Association, accountancy firms, hospitals), schools and various Government departments.

Business and leadership positions and memberships

- Pietermaritzburg Chamber of Commerce and Industries - Past-President (President, February 1997 to February 1998). First woman to hold this position. During 6 years on the Executive Committee chaired various committees. Appointed Honorary Member of the Pietermaritzburg Chamber of Business (PCB), August 2011.
- ITC - a world-wide organization of non-profit clubs providing leadership development, communication and organisational skills and business meeting procedure. Past International President.
- University of Natal – member of the Executive Committee of the Convocation (2002 – 2003).
- Current Memberships includes Professional Member of NSAA, The Global Speakers Federation, PRISA, and PCB.

Personal

- Born in Pietermaritzburg, Republic of South Africa and still lives there. Married to Edgar.
- Two children - Lara Turner and Gary Eckstein – both married and living in Sydney. Four grandchildren.

November 2000 – functions in honour of Brenda

- Lunch for 180 people was held at the President of RSA, Thabo Mbeki’s Guesthouse in Pretoria.
- Civic Reception attended by 400 people, hosted by the Mayor held in the City Hall, Pietermaritzburg (RSA).
- 61 ITC members traveled to South Africa from 10 countries to honour Brenda as ITC International President.